

ORDER

**KSNV**

Orders
Order / Rev: 108352
Alt Order #: 06868701
Product Desc: AMERICAN FUTURE FUND
Estimate: 670
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 10/29/12 / 10/29/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency Name: Mentzer Media Services, Inc.
Buying Contact:
Billing Contact:
 600 Fairmont Ave.
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: American Future Fund
Demographic: A35+
Product Codes: PLI2
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	47	\$118,250.00	\$100,512.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	47	\$118,250.00	\$100,512.50	0.00
Totals	47	\$118,250.00	\$100,512.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	30%	\$118,250.00
Market	100%	\$394,166.67

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	32%	\$126,133.33
KLVS	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	22%	\$86,716.67
KTUD	0%	\$0.00
KVVU	10%	\$39,416.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/30/12	11/01/12	M-F 6-7a WakeUp w/Wagners	GM	6-7a	-TWT---	:30	3	\$2,000.00	1	0.00	NM	3	\$6,000.00
WAKE UP WITH THE WAGNERS 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-TWT---			3		\$2,000.00		0.00				

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E 1	KSNV	10/30/12	11/01/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS 1X PER DAY	CM	6-7a	-TWT---	:30	3	\$2,000.00	1	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWT---		3			\$2,000.00			0.00			
E 2	KSNV	10/30/12	11/01/12	Today Show Today Show TODAY SHOW 1X PER DAY	CM	658a-9am	-TWT---	:30	3	\$3,800.00	1	0.00	NM	3	\$11,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWT---		3			\$3,800.00			0.00			
E 3	KSNV	10/30/12	11/02/12	Rachael Ray Rachael Ray RACHAEL RAY 1X PER DAY	CM	11am-12pm	-TWTF--	:30	4	\$1,000.00	1	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--		4			\$1,000.00			0.00			
E 4	KSNV	10/30/12	11/02/12	M-F Early News M-F Early News EARLY NEWS 3 AT 5PM 1X PER DAY	CM	5-630p (5:00 PM-5:30 PM)	-TWTF--	:30	4	\$3,600.00	1	0.00	NM	4	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--		4			\$3,600.00			0.00			
E 5	KSNV	10/30/12	11/02/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune JEOPARDY/WHEEL 1X PER DAY	CM	630-730pm	-TWTF--	:30	4	\$3,400.00	1	0.00	NM	4	\$13,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--		4			\$3,400.00			0.00			
E 6	KSNV	10/30/12	11/02/12	FacetoFace/Ralston Report FacetoFace/Ralston Report FACE TO FACE 1X PER DAY	CM	730-758pm	-TWTF--	:30	4	\$1,800.00	1	0.00	NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--		4			\$1,800.00			0.00			
E 7	KSNV	10/30/12	11/01/12	M-F News 3 at Eleven M-F News 3 at Eleven NEWS 3 NIGHTSIDE 1X PER DAY	CM	11pm-1135pm	-TWT---	:30	3	\$2,800.00	1	0.00	NM	3	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWT---		3			\$2,800.00			0.00			
E 8	KSNV	11/02/12	11/02/12	Fri PR 9-10p Friday Prime 9-10pm GRIMM	CM	9-10pm	----F--	:30	1	\$5,500.00	1	0.00	NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--		1			\$5,500.00			0.00			
E 9	KSNV	11/03/12	11/03/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY NEWS 3 AT SUNRISE	CM	6a-7a	-----S-	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		2			\$1,000.00			0.00			
E 10	KSNV	11/03/12	11/03/12	Saturday Today Saturday Today SAT TODAY	CM	7a-9am	-----S-	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1			\$2,000.00			0.00			
E 11	KSNV	11/03/12	11/03/12	News 3 Today - SATURDAY News 3 Today - SAT NEWS 3 TODAY WEEKEND	CM	9am-930am	-----S-	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1			\$1,500.00			0.00			
E 12	KSNV	11/03/12	11/03/12	Sa-Su Early News Sa-Su Early News EARLY NEWS	CM	5pm-630pm (5:00 PM-5:30 PM)	-----S-	:30	1	\$1,350.00	1	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1			\$1,350.00			0.00			
E 13	KSNV	11/03/12	11/03/12		CM	630-730pm	-----S-	:30	2	\$1,050.00	1	0.00	NM	2	\$2,100.00

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				Weekend Jeopardy/Wheel WKND Jeop/Wheel											
				JEOPARDY/WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		2			\$1,050.00			0.00			
E 14	KSNV	11/03/12	11/03/12	Sa-Su News 3 at ElevenCM Sa-Su News 3 at Eleven		11pm-1135pm	-----S-	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1			\$2,800.00			0.00			
E 15	KSNV	11/04/12	11/04/12	News 3 Sunrise - SUNDAYM News 3 Sunrise SUNDAY		6a-7a	-----S	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
				NEWS 3 SUNRISE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		2			\$1,000.00			0.00			
E 16	KSNV	11/04/12	11/04/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
				SUNDAY TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		1			\$4,000.00			0.00			
E 17	KSNV	11/04/12	11/04/12	Sa-Su News 3 at ElevenCM Sa-Su News 3 at Eleven		11pm-1135pm	-----S	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		1			\$2,800.00			0.00			
E 18	KSNV	11/04/12	11/04/12	Sports Night in Las VegasM Sports Night in Las Vegas		Sun 1135p-1200a	-----S	:30	1	\$800.00	1	0.00	NM	1	\$800.00
				SPORTS NIGHT IN LAS VEGAS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		1			\$800.00			0.00			
E 19	KSNV	11/05/12	11/05/12	M-F 6-7a WakeUp w/WagnersM M-F 6-7a WakeUp w/Wagners		6-7a	M-----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
				WAKE UP WITH THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1			\$2,000.00			0.00			
E 20	KSNV	11/05/12	11/05/12	Today Show Today Show	CM	658a-9am	M-----	:30	1	\$3,800.00	1	0.00	NM	1	\$3,800.00
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1			\$3,800.00			0.00			
E 21	KSNV	11/05/12	11/05/12	Rachael Ray Rachael Ray	CM	11am-12pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				RACHAEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1			\$1,000.00			0.00			
E 22	KSNV	11/05/12	11/05/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
				EARLY NEWS 3 AT 5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1			\$3,600.00			0.00			
E 23	KSNV	11/05/12	11/05/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	M-----	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
				JEOPARDY/WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1			\$3,400.00			0.00			
E 24	KSNV	11/05/12	11/05/12	FacetoFace/Ralston ReportCM FacetoFace/Ralston Report		730-758pm	M-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
				FACE TO FACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1			\$1,800.00			0.00			
E 25	KSNV	11/05/12	11/05/12		CM	11pm-1135pm	M-----	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F News 3 at Eleven											
				M-F News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M- - - - -	1		\$2,800.00		0.00						
E 26	KSNV	11/05/12	11/05/12	Mon PR 8-10p	CM	8-10pm	M- - - - -	:30	1	\$8,000.00	1	0.00	NM	1	\$8,000.00
				Monday Prime 8-10pm											
				THE VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M- - - - -	1		\$8,000.00		0.00						
													Totals	47	\$118,250.00